

Band 4 – Director, Merchandising

Requisition Number	LDB2020:69911
Classification	Band 4
Closing Date	July 01, 2020
Location	Burnaby
Job Type	Regular, Full-Time
Salary Range	\$90,900.08 - \$118,400.03

At the Liquor Distribution Branch (LDB) our vision of ‘Service. Relationships. Results.’ is all about providing a valued service, building strong relationships with our stakeholders, and achieving greater results for the province.

The LDB is one of two branches of government responsible for the cannabis and liquor industry of B.C. We operate the wholesale distribution of beverage alcohol and non-medical cannabis within the province, as well as the household retail brands of BC Liquor Stores and BC Cannabis Stores.

We employ nearly 5,000 people in over 200 communities and have hundreds of career opportunities spanning our entire wholesale, retail and corporate operations – from supply chain logistics, to high-tech solutions, and everything in between. The LDB has been named one of BC’s Top Employers 12 times over for offering exceptional places to work, flexible work hours and earned days off, extended health and dental benefits, maternity and parental leave top-up payments, a pension program, in-house professional and leadership development, and subsidies for professional accreditation.

Retail Operations, encompassing the three retail business units of Merchandising, Marketing and Store Operations, is responsible for the daily operations of the 198 BC Liquor Stores. The Retail division develops and executes key strategies to drive business, creates systems and processes, and establishes daily retail procedures to maximize operational excellence, while upholding BCLDB’s core values of service, relationships and results. Working in this vibrant, creative and supportive team environment will see your knowledge, skills and innovativeness thrive to unparalleled levels.

Reporting to the Executive Director Retail Operations, the Director of Merchandising is responsible for leading the development of an overall strategic direction, policies and procedures for the Merchandising department to ensure all retail merchandising activities, programs and services are identified, prioritized and assessed from conception, development and implementation. The key responsibility of this role is to champion ideas and remain the leader in the beverage alcohol market; identify long-term goals and invest appropriate resources as needed; and communicate vision in a way that inspires others. This position is responsible and directs all aspects of the BC Liquor Distribution Branch’s retail merchandising operations to drive profitable growth and achieve business objectives.

Working conditions include working in an office environment, occasional travel to warehouses, stores and occasional overnight travel (domestic, international). A criminal record check is required.

For complete details about this opportunity, including accountabilities, please refer to the attached job description, also located in the Additional Information section at the bottom of the posting.

An eligibility list for permanent or temporary future opportunities may be established.

Position Requirements:**Education & Experience:**

- A degree or diploma related to business administration, purchasing, merchandising or a related discipline and a minimum of 5 years, recent, related work experience*

OR

- Courses related to business administration, purchasing, merchandising or a related discipline and a minimum of 10 years, recent, related work experience*

*Recent, related work experience must include:

- Leading, directing and managing merchandising operations for a large, distributed wholesale/retail operation.
- Leading significant operational changes to achieve business operations and improve profitability.
- Relationship management with key stakeholders.

Preference may be given to candidates with experience in the beverage alcohol industry.

How to Apply & Application Requirements:

In order to be considered for this position, your application must clearly demonstrate how you meet the education and experience as outlined in the Position Requirements section above. Applicants selected to move forward in the hiring process may be assessed on the knowledge, skills, abilities and competencies as outlined in the attached Job Description.

A cover letter is required as part of your application. The content and/or format of your cover letter may be evaluated as part of the assessment process.

Ensure your resume includes your educational accomplishments, employment history including start and end dates (month and year) of your employment, and any relevant information that relates to the job to which you are applying.

For specific position-related enquiries, please contact at Maria Estrera, HR Advisor at 604 252 8524.

Only applications submitted using the BC Public Service Recruitment System on this website will be accepted. For more information about how to create or update your profile, please refer to the attached Application Instructions or refer to the Job Application page on the MyHR website. If you are experiencing technical difficulty applying for a competition, please send an e-mail to BCPSA.Hiring.Centre@gov.bc.ca before the stated closing time, and they will respond as soon as possible to assist you.

NOTE: Applications will be accepted until 11:00pm Pacific Time on the closing date of the competition.